

PRIVACY POLICY

Introduction

360CREIQ and CREIQ are the operating names of 360 Lease Strategies Inc. We are committed to maintaining the personally identifiable information, accuracy, confidentiality, and security (“Personal Information”) of our website visitors and our clients in accordance with the Canadian Standards Association Model Code for the Protection of Personal Information and the Personal Information Protection and Electronic Documents Act (PIPEDA).

Information Collection

When you visit our website, we may collect certain information about you, such as your IP address, browser type, and referring URL. We use this information to analyze trends, administer the site, track users' movements around the site, and gather demographic information about our user base as a whole. We do not link this automatically-collected data to personally identifiable information.

We may also collect personal information, such as your name, email address, and phone number, when you fill out a contact form, sign up for a newsletter, request more information about our products or services, or order our products or services. We use this information to respond to your inquiries and orders to provide you with the information or services you requested.

Purpose of Collection

We collect personal information for the following purposes:

- Respond to your inquiries and provide the information or services you requested.
- To process your orders and payments for our products or services.
- To personalize your experience on our website.
- To compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future.
- To comply with legal and regulatory requirements.

Limiting Collection

We will only collect personal information necessary for the purposes identified above and collect it by fair and lawful means.

Information Use and Disclosure

We do not sell, trade, or rent your personal information to third parties. However, we may share your personal information with our service providers, such as our website hosting company or email service provider, who assist us in providing our products or services.

We may also disclose your personal information if we are required to do so by law or if we believe that such action is necessary to (a) comply with the law or legal process served on us, (b) protect and defend

our rights or property, or (c) act in urgent circumstances to protect the personal safety of our users or the public.

Consent

Knowledge and consent are required for the collection, use or disclosure of Personal Information except where required or permitted by law. Providing us with your Personal Information is always your choice. In certain circumstances, the purposes for which information is collected may be clear. Consent may be implied, such as where your name, address and contact information is provided by you to request further information, or to place an order, or for us to fulfill your service request. However, your decision not to provide certain information may limit our ability to provide you with our products or services. We will not require you to consent to the collection, use, or disclosure of information as a condition to the supply of a product or service, except as required to be able to supply the product or service.

Cookies and Other Technologies

Our website may use cookies and other technologies, such as web beacons, to personalize your experience and track your usage of our site. Cookies are small text files that are stored on your device when you visit our website. Web beacons are small electronic files that allow us to count users who have visited certain pages on our site.

We may use cookies to:

- Remember your preferences and personalize your experience on our website.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future.
- Use Google Analytics to analyze how users interact with our website in order to improve the user experience.

You can control the use of cookies at the individual browser level. If you reject cookies, you may still use our website, but your ability to use some features or areas of our website may be limited.

Other Websites

Our website may contain links to third-party sites that are not governed by this privacy policy. Although we endeavour to only link to sites with high privacy standards, our privacy policy will no longer apply once you leave our website. Additionally, we are not responsible for the privacy practices employed by third-party websites. Therefore, we suggest you examine those sites' privacy statements to learn how your information may be collected, used, shared, and disclosed.

Security

We take appropriate measures to protect the personal information that we collect and store. We use industry-standard encryption technologies when transferring and receiving sensitive personal information, such as financial information. We also take reasonable steps to ensure that only authorized personnel have access to your personal information.

However, no method of transmission over the internet or electronic storage method is 100% secure. Therefore, we cannot guarantee its absolute security.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes.

Contact Us

If you have any questions or concerns about our Privacy Policy, please contact us at info@360creiq.com.